

UDCA Newsletter Advertising Contract Form

www.udcaonline.com/Newsletter

The UDCA Newsletter is published quarterly. Please indicate issue(s) for advertisement:

- Spring Issue (March 1) Summer Issue (June 1)
 Fall Issue (September 1) Winter Issue (December 1)

Ad Specifications and Cost

- Full Page (8.0" wide X 10.0" high).....\$100.00
 ½-Page Option 1: (4.0" wide X 10.0" high).....\$60.00
 ½-Page Option 2: (8.0" wide X 5.0" high).....\$60.00
 ¼-Page (4.0" wide X 5.0" high)\$40.00
 Business Card (3.5" wide X 2.0" high).....\$25.00

IMPORTANT NOTE: Camera ready-artwork will be accepted in the following formats: Word document, PDF, JPG image, TIF image. Artwork should be formatted to size of ad (*see specifications above*). If setup is required, please add \$10.00. Scanning of photographs will be an additional \$10.00. **Photos will not be returned.** Please ensure that ad is sized to the above specifications. Per the UDCA Bylaws, the UDCA Newsletter cannot publish political campaign ads. The UDCA Newsletter is not responsible for spelling or grammatical errors on submitted artwork.

Ad Submission Schedule

	Spring Issue	Summer Issue	Fall Issue	Winter Issue
Ad/Content Due	January 31	April 30	July 31	October 31

If submitting ad by email, please put **Newsletter Ad** in subject line of email.

For additional information or to submit an ad, contact:

The UDCA Hotline at (313) 341-UDCA (8322) or email newsletter@udcaonline.com

Calculation for Payment Due

# of Issues Selected		_____	
Ad Cost (based on size)	X	_____	Send contract, artwork, and payment to:
Sub-Total	=	_____	UDCA Newsletter PO Box 21483 Detroit, MI 48221
Ad Setup (if applicable) (\$10.00)	+	_____	
Photograph Scanning (if applicable) (\$10.00)	+	_____	
TOTAL PAYMENT DUE	=	_____	

IMPORTANT NOTE: Payment must be received by due date or ad will **NOT** be published. There is a **\$35.00** fee for returned checks.

Business/Contact Information:

Business Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email: _____

Signature: _____ Date: _____

